SUMMER LOGO DESIGN COMPETITION 2023





Show your creative talent and graphic design skills?

Use your skills to design a logo for our new employment and skills service 'The Talent Network'.

One Place East are running a competition for Deaf and Disabled People and those with lived experience of mental ill-health (of any age) to design a new logo for The Talent Network. The winner will win a £100 shopping voucher.

Judging: Entries will be judged by a panel of Deaf and Disabled People, OPE staff and an external independent facilitator. The panel's decision will be final and the designer of the winning entry will receive their £100 shopping voucher by September 30th 2023



Closing date for entries

Sunday 17th September 2023 Send your competition entries to <u>info@oneplaceeast.org</u> with 'Logo Competition' as the email subject.

This project is funded by:



Registered office: One Place East Ltd - Registered Charity No: 1065770 | Company Limited by Guarantee No: 3115971

The Brief

- We want to showcase the digital design skills of our local community. This is one chance for you to shine and have your work used and viewed widely.
- Design a logo for The Talent Network that OPE will use on everything related to this service.
- Logo colours are your choice but your design needs to stand out and grab people's attention.
- Your logo design must visually communicate the name of the service The Talent Network.
- Your design can also include images (open source and without copyright) and shapes. It will be used in different sizes so your design must always offer the same detail.
- The graphic design should ideally be made to be used on computers, as OPE will use the logo as an icon (button users press to launch a page on the website or social media).
- The logo will act as both an advertisement for the service and as branding.
- OPE is a Deaf and Disabled People's Organisation so your design should consider factors like user experience, interactivity, differences in screen size and colour.
- Ideally the logo should be on a white background or can have the background colour changed.
- Ideally your design should be submitted in one of the following file formats, however this is not essential: AI, EPS, PDF, SVG, PNG or JPG

What is the Talent Network?

The Talent Network is a new service that aims support Deaf and Disabled adults achieve their potential and goals. This is not a traditional employment project. The Talent Network is about helping people make the most of education, training, employment and personal development.

The service aims to help people overcome inequality in the employment market and wider society. Where people are frequently told what they cannot do, The Talent Network will help identify talents, skills and interests and match them to opportunities.

It will be network of people, organisations, employers and positive creativity. As with all OPE's work, peer support and connecting people to their community is central to The Talent Network.

We will be running a logo design workshop, for more information please contact Jodie on:

020 8925 2435 | 07944 119 899 | jodie.roast@oneplaceeast.org