

WeThe15 Workshop

Wednesday 23<sup>rd</sup> February 2022



An Easy Read Report  
by One Place East



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## Introduction



This report is about the new WeThe15 Campaign.



WeThe15 is a Campaign run throughout the world that wants to help end discrimination for people with disabilities and make their lives better.



The WeThe15 Campaign is led by the International Paralympic Committee and involves lots of different organisations.



WeThe15 made a film that has been shown in different countries and became part of the **2020 Tokyo Paralympic Games** that was held in August 2021.



The **2020 Tokyo Paralympic Games** is a big sports event. People with disabilities can take part in different sports on behalf of different countries.



The International Paralympic Committee paid Loughborough University London to do some research. They wanted to find out what disabled people and advocacy groups thought and felt about their new campaign.



As part of Loughborough's research, they contacted One Place East.



One Place East is a service user led organisation that promotes equality and inclusion for all disabled people in Redbridge and across East London.

## Who was involved in WeThe15 Workshop?



One Place East ran a workshop on Wednesday 23<sup>rd</sup> February 2022 where 8 adults with learning disabilities took part in the research.



2 staff members from One Place East supported the workshop and was joined by 1 **researcher** from Loughborough University London.





A **researcher** is a person who carries out research. Their job is to look at something carefully, find out any latest information to try and understand the subject better.

## Why was the Workshop held?



The workshop was held to find out:



- What individuals thought and felt about WeThe15 Campaign and film.



- How different or similar is WeThe15 to the work taking place at One Place East?



- What individuals thought WeThe15 should do in the future.

## What important areas were discussed?



### Thoughts and feelings about WeThe15 Campaign and Film



The group discussed lots of things during the workshop including the importance of thinking about accessibility for people with a learning disability in these kinds of campaigns.



Everyone liked the idea of the WeThe15 Campaign and understood the message in the film which is **'people with disabilities can do things that everyone else can do'**.



Everyone thought there was a good mix of disabled people in the Campaign Film and said they had not seen anything like WeThe15 before.



Everyone agreed WeThe15 Campaign Film needs to be more accessible. Everyone thought the film was:



- Messy.
- Too busy.
- Felt rushed.
- Giving too much information all at once making it hard to understand.
- Too quick.



The film needs to:



- Include an introduction explaining that WeThe15 is about campaigning.
- Slow down.
- Think about lighting, speed, and music.
- Ensure more people with sensory impairments/disabilities are included.
- Include a British Sign Language Interpreter to enable people with hearing impairments to have equal access.
- Be made easier for people with disabilities to understand.



Everyone said they did not understand the 15 in WeThe15 and questioned if it meant 15 people or 15 disabilities.



It was explained that over one billion people around the world live with some form of disability, making up 15% of the world's population.



As one person said, "I don't understand percentages, they mean nothing to me."



Another person said, 'if you are going to advertise towards people with learning disabilities you have to make sure that it's easy to read so people can understand what you mean'.



'It's no good having 15% because it could mean 15% off doughnuts or chicken! You need to make sure people understand what the message is. People can then decide if they want to support the campaign or not.



The WeThe15 website was also discussed. Everyone said the website needed to be more accessible with more pictures and less jargon words.

How different or similar is WeThe15 to the work taking place at One Place East?



Everyone said they understood WeThe15 Campaign is about ending discrimination, changing attitudes, having more opportunities, and improving accessibility for people with disabilities.

This is like some of the successful work being carried out at One Place East around accessibility, barriers to inclusion and supporting disabled people to speak up for themselves.



One Place East's Campaign Films have included messages such as "don't shut me out"; "don't use jargon"; "talk slowly"; and "ask me, don't ask the person with me".



Everyone talked about the benefits of people with disabilities speaking up for themselves.

As one person said:



“I think it is very important that we speak for ourselves because if we don’t speak for ourselves, we will have people speak for us. That is not right because decisions made on our behalf, might not be the right decision.”



What should WeThe15 do in the future?

In the future, WeThe15 should:

- Keep in contact with One Place East and talk to us to find out about any issues or concerns people with learning disabilities have. This would help guide WeThe15 with their campaign and continue to include the voices of people with learning disabilities.

  
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- WeThe15 and One Place East do a podcast together.



- WeThe15 to get involved with Redbridge Disability Festival.





- WeThe15 support One Place East to do some advocacy work in areas like welfare benefits, access to services, transport, and social care.



As one person said: “Give us funding!” because there is very little advocacy due to lack of funding.”

## What's next?



Researchers should:

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- Keep in contact with One Place East.



- Talk to more organisations that include people with learning disabilities, physical disabilities, and people with hearing and visual impairments.



- Talk to statutory and self-advocacy organisations.



- Talk to people who do not have a voice including people who are non-verbal.



- Talk to people with disabilities who live in residential homes, supported living and council run day services.

## For more information



If you would like more information about this research, please contact:



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Scan QR Code to WeThe15 Website:



If you would like information about One Place East, please:



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Scan QR Code to One Place East Website:



Pictures used in this report were

